



The
George
Washington
University
WASHINGTON DC

175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 1, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: GW
Department of English
(202) 994-6180

AUTHOR ALICE ADAMS TO GIVE READING AT GW APRIL 20

Fourth in Series of Spring 1995 Readings Sponsored by
GW's Jenny McKean Moore Fund for Writers

EVENT: The Department of English at The George Washington University presents a reading by author **ALICE ADAMS** as part of the spring 1995 Jenny McKean Moore Fund for Writers series.

ALICE ADAMS's novels include "Listening to Billie," "Almost Perfect" and "Superior Women." Her short stories, many of which were first published in *The New Yorker* and later collected in such books as "Return Trips," have been widely anthologized. Her new novel, "A Southern Exposure," will be published by Alfred A Knopf in 1995. Adams lives in San Francisco.

WHEN: Thursday, April 20, 1995
8:00 p.m.

WHERE: The George Washington University Marvin Center
800 21st Street, NW, Room 403
Washington, D.C. 20052
(Two blocks from Foggy Bottom/GW Metro, blue and orange lines)

COST: Admission is free and open to the public. For additional information, please contact The George Washington University Department of English at (202) 994-6180.



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MEDIA CONTACT: Shawn Tate
(202) 994-6467

PUBLIC CONTACT: Judy Annis
(202) 994-6178

**NEIL SIMON'S COMIC FANCY COMES TO LIFE IN "THE GOOD DOCTOR"
AT GW'S MARVIN CENTER THEATRE APRIL 6-9**

Neil Simon Adapts Chekhov in Broadway's Hit Comedy

EVENT: The George Washington University Department of Theatre and Dance presents Neil Simon's "THE GOOD DOCTOR," directed by Alan Wade, distinguished actor and GW professor of theatre.

Wade received rave reviews for his recent performance in "Someone Who'll Watch Over Me," at the Studio Theatre. "Simply superb!" ... Lloyd Rose "Great Washington actor!" ... Arch Campbell

WHEN: Thursday - Saturday, April 6-8 at 8:00 p.m.
Sunday matinee, April 9 at 2:00 p.m.

WHERE: The George Washington University Marvin Center Theatre
800 21st Street, NW, Washington, D.C.
(Two blocks from Foggy Bottom metro, orange and blue lines.)

COST: \$8 General
\$5 Students/Senior citizens
For ticket information, call (202) 994-6178.

Background:

"Anton Chekhov's first career was as a medical doctor in provincial Russia. Neil Simon spent some part of his early career doctoring other people's plays and came to be known as 'Doc' Simon. So, while the narrator of 'The Good Doctor' may look like Chekhov and nominally tell Chekhov's stories, there is really more of Neil Simon in him than there is the great Russian writer." Alan Wade

"The stories are droll ... the humor infectious ... the fun unending ... a great deal of warmth and humor in his retelling of these Chekhovian tales." Newhouse Newspapers



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FOR IMMEDIATE RELEASE
March 2, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467

NOEL PAUL STOOKEY OF PETER, PAUL AND MARY FAME JOINS JIM NEWTON AND PAUL HILL OF CELEBRATION SHOP IN BENEFIT FOR CHILDREN WITH ACUTE AND CHRONIC ILLNESSES AND DISABILITIES AT GW'S LISNER AUDITORIUM MARCH 12

**Elizabeth Dole Honorary Chair for
"CELEBRATING FAMILIES: IN CONCERT WITH ALL AGES,"
Music Performed/Written Especially for Children and Their Families**

EVENT: The George Washington University's Lisner Auditorium will be the site for "CELEBRATING FAMILIES: IN CONCERT WITH ALL AGES," two folk music performances to benefit children with acute and chronic illnesses and disabilities and their families. Performing artists are NOEL PAUL STOOKEY of Peter, Paul and Mary fame; JIM NEWTON and PAUL HILL of Celebration Shop; and the talented back-up musicians who performed on the popular PBS television special, "Peter, Paul and Mommy, Too."

The music to be performed is written especially for children, but touches the hearts of all ages. Made possible by corporate and individual sponsorships and donations, half of the tickets will be distributed complimentary to local children with special health care needs and disabilities and their families through various agencies and social service programs. All-in-all, more than 5,000 children and families will benefit from the uplifting and heartwarming music, written and performed to promote hope and healing.

WHEN: Sunday, March 12, 1995
Two performances: 2:30 p.m. and 5:00 p.m.

WHERE: The George Washington University's Lisner Auditorium
21st and H Streets, NW, Washington, D.C.
(Three blocks from Foggy Bottom metro, orange and blue lines.)

COST: Adults: \$12, children under 12: \$8. For tickets call 800-338-2249. The program is sponsored by the Association for the Care of Children's Health (ACCH) and Family and Friends.

- MORE -

THE ENTERTAINERS: After three decades as the "Paul" of Peter, Paul and Mary, PAUL STOOKEY's commitment to song writing and performing remain strong. "What a wonderful gift this thing called folk music is ... it is, after all, people music, duplicable on a stage or around a campfire or driving a car," he says. Stookey's natural affection and affinity for children's music was seen most recently in "Peter, Paul and Mommy, Too." Co-creator of "Inside," one of the show's featured songs, Stookey has worked in experimental children's radio as well as in the capacity of producer for two recent collections of songs for the hospitalized, physically and/or mentally challenged child. He continues, "I have found that though each child is unique, there are those with special needs that can be specifically addressed through therapeutic songs. Children who are severely, chronically or terminally ill are particularly in need of help with the sharing of their feelings and the building of self-esteem." Whether he is performing in groups or solo, Stookey's main concerns always seem to return to the human condition. "I'm hopeful that I can remind people; to challenge them to create a peace on earth by starting with their own hearts."

JIM NEWTON is currently President of Celebration Shop, Inc., a nonprofit organization with a mission to provide healing experiences for special needs children of all ages through performing arts and media. Newton blends his keen interest and training in counseling with his musical talent and more than 20 years of experience in leading groups through music and speaking, making him uniquely qualified for his mission to serve hospitalized children. He travels the country approximately 150 days each year, singing for groups of children with special needs, conducting seminars and keynoting regional and national conferences. He has also been active in a number of "Children's Miracle Network Telethon" broadcasts. During the past two decades, Newton has produced 10 record album projects and most recently was executive producer of "Friends of the Family," winner of a 1990 Parents' Choice Gold Award.

PAUL HILL has co-produced seven record albums, serving as writer, arranger, player and musical consultant for these projects. He collaborated with Stookey in writing the charming song, "Inside," a favorite of audiences everywhere.

CONCERT AND SPONSORSHIP PROCEEDS: Income for the concert will be derived from foundation and corporate grants, individual donations and ticket sales. Children, families and the community will benefit from these events, as the performances will not only provide healing experiences for children with acute and chronic illnesses and disabilities but will promote interaction among children and families from diverse backgrounds and provide a forum that will call attention to the special needs of children with acute/chronic illnesses and disabilities and help break down fears and misconceptions about illness and disability among children.



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MEDIA CONTACT: Shawn Tate
(202) 994-6467

PUBLIC CONTACT: Women's Studies
(202) 994-6942

**GW'S WOMEN'S STUDIES PROGRAM PRESENTS ANNUAL NANCY YULEE LECTURE
WITH AUTHOR MARY HELEN WASHINGTON MARCH 15**

EVENT: The George Washington University Women's Studies Program presents The Annual Nancy Yulee Lecture with **MARY HELEN WASHINGTON**, author and University of Maryland professor of English.

Washington's lecture entitled "**I GOT SHOES: BLACK RESISTANCE TO THE TV DRAMA I'LL FLY AWAY**," will take a critical look at the black experience as depicted by the television series "I'll Fly Away."

THE ANNUAL NANCY YULEE LECTURE SERIES is supported by a generous bequest made by Nannie Yulee Noble in 1958 as a memorial to her mother. Noble specified that yearly lectures be presented on women's contributions to world and domestic culture. She also stipulated that these lectures be collected for publication. This bequest enriches the intellectual life of the GW community by offering a rich selection of current scholarship on women's issues, with a special emphasis on domestic concerns, and it provides an ongoing forum for the many scholars who are engaged in such work.

WHEN: Wednesday, March 15, 1995
7:30 p.m.

WHERE: The George Washington University
Funger Hall, Room 103
2201 "G" Street, NW
Washington, D.C.

COST: Free and open to the public. For more information about this event, contact the Women's Studies Office at (202) 994-6942.

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BACKGROUND:

In 1972, a master's degree program in women's studies, the first of its kind in the United States, was established by The George Washington University Graduate School of Arts and Sciences. This development marked a significant expansion of research and learning opportunities for women in the academy.

Since then, some 200 students, with widely ranging undergraduate backgrounds and work experiences, have completed the Women's Studies Program. Graduates are applying their new knowledge and skill to careers in government and as teachers, researchers, lobbyists, public affairs specialists and advocacy organization staff members. About a third go on to earn doctoral or professional degrees.

The program offers the M.A. in public policy with a concentration in women's studies, thus providing options for students primarily interested in public policy as well as for those whose interests are more generally in the humanities and social sciences. Currently there are over 50 students in the program.



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CONTACT: Karen Sibert

202/994-9023

SUMMER INSTITUTE AT GW TRAINS HISTORICAL FILMMAKERS

Center for History in the Media Offers Intensive Five-Week Program in Historical Documentary-Making

WASHINGTON -- This summer, individuals interested in studying the art of historical documentary filmmaking will explore the changing view of America's vast expanse and its interpretation through painting, photographs, music, literature and intellectual history in an intensive, five-week institute sponsored by The George Washington University's Center for History in the Media. **"Images of the Wilderness in the American Mind, 1800 - 1950"** is the topic to be explored by program participants who will gain hands-on experience in camera work, lighting, sound and editing techniques.

The Center for History in the Media is the only center in the nation expressly devoted to teaching historical documentary production and producing new historical programming for national audiences. Since its inauguration in 1990, the Center has offered numerous courses and workshops in historical filmmaking, encouraged the use of historical documentaries in the classroom and produced historical programs for broadcasts and museums.

Combining the discipline of history with the production of visual media, the Center for History in the Media at GW focuses on the interaction of history with film and television production. The Center is directed by Nina Seavey, who is also the chief instructor. She has been a producer of television and film for the past 15 years and was formerly president of Historic Media Services. The Summer Institute has received awards for its work, including the Creative and Innovative Award of Merit from the North American Association of Summer Sessions in 1991.

Admission to the Institute is by application only and registrants from diverse backgrounds are welcome. All participants should demonstrate a commitment to the presentation of history on film and a vision of their potential role in historical programs. The cost for this intensive, five-week session is \$1,815, which includes three graduate-level academic

credits, all university and lab fees, as well as access to all university facilities and services. Financial assistance is not available. **The application deadline is April 15, 1995.**

Applicants for the 1995 Summer Institute may write or call **Nina Seavey, director, Center for History in the Media, Lisner Hall, Washington, D.C. 20052; 202/994-6787, fax: 202/994-6231; e-mail: seavey@gwis2.circ.gwu.edu.**



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FOR IMMEDIATE RELEASE
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MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**DAVID ZIRKLE, PRESIDENT AND CEO OF FTP SOFTWARE, INC.,
NAMED TO GW SCHOOL OF BUSINESS
AND PUBLIC MANAGEMENT'S ASSOCIATES' COUNSEL**

David Zirkle, chairman, CEO, president and director of the Andover, MA-based FTP Software, Inc., was recently named to The George Washington University School of Business and Public Management's Associates' Council. The Associates' Counsel was founded in 1990 to advise and assist the dean of the School of Business and Public Management at The George Washington University. The Council is composed of distinguished leaders from a wide range of preeminent public and private organizations who wish to help the School achieve the goal of being recognized as an outstanding center of management education and research.

Zirkle received his BBA and AA degrees from The George Washington University. In addition to a 30-year career in finance with IBM, Zirkle has also served as president and CEO of Racal Corporation in Boca Raton, FL, and with Northern Telecom, Corp., in Washington, DC and Xerox Corp., in Stamford CT.

FTP Software provides open systems products and services that help companies and institutions interconnect their PCs with major computers and networks. *Business Week* recently marked FTP as number 9 on its "hot growth" list. Analysts predict the company's earnings will jump 42 percent this year to \$23 million.

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Contact: Bob Ludwig
(202) 994-6460

GW PRESIDENT STEPHEN JOEL TRACHTENBERG TO RECEIVE COLUMBIA UNIVERSITY'S HIGHEST ALUMNI HONOR

Six distinguished alumni to receive John Jay Awards March 9

George Washington University President Stephen Joel Trachtenberg (Columbia, B.A. '59) will receive Columbia University's highest alumni honor at a black-tie dinner on March 9. Trachtenberg, along with five other recipients, will be honored by his alma mater with Columbia College's John Jay Award. The award is named for the country's first chief justice of the United States, who graduated from King's College (Columbia was chartered as King's College in 1754) and are bestowed on alumni who have distinguished themselves in their professional life.

"This honor is the fulfillment of some of my very deepest hopes, aspirations and visions," said Trachtenberg, 57, who will be feted for his accomplishments and professional leadership roles in education, government and law. "Columbia has had enormous meanings to me and my life."

Trachtenberg has fondly referred to Columbia as "Acropolis on the Hudson," a place where he fortified his foundation for achievement in academia that would eventually lead to the presidency of two universities. Along the way, the native New Yorker received a law degree from Yale and a master's degree in public administration from Harvard.

Immediately after receiving his law degree in 1962, Trachtenberg spent two years working in New York for the General Council's office of the U.S. Atomic Energy Commission. He moved on to his first of three stops in Washington, D.C., when he became a legislative assistant to Congressman John Brademas (D-Ind.). While laying the legislative groundwork for the Elementary and Secondary Education Act and the Higher Education Act, Trachtenberg began to focus his professional goals toward education.

Fresh from his master's program at Harvard's Kennedy School of Government, Trachtenberg was summoned back to Washington by the U.S. Commissioner of Education to continue the crusade for education reform. He spent almost three years formulating policy and writing speeches before accepting a Winston Churchill Fellowship to study in the United Kingdom.

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When Trachtenberg arrived back in the states, he took his first position in academia, as an associate dean and associate professor of political science at Boston University. He met his wife Francine at BU, and worked his way up in several professorial and administrative positions to become vice president for academic services and academic dean of the College of Liberal Arts. In 1977, he left the upper ranks of BU's administration to become president of the University of Hartford. He remained in that position for eleven years and transformed the institution from a fragmented group of independently-run schools to a unified and invigorated University. He oversaw the tripling of the endowment, an expansive building program, implementation of a new curriculum and increases in applications.

When the opportunity came for Trachtenberg to return to Washington for a third time, he took up the daunting task of changing the face of another institution in transition. Since he arrived at The George Washington University in 1988, Trachtenberg has led GW to unprecedented local and national visibility. Applications reached 10,000 for the upcoming fall freshmen class for the first time, and GW has been revitalized to take full advantage of its location in the nation's capital.

A frequent writer and lecturer on higher education, Trachtenberg has published Speaking His Mind, a volume of essays, and co-edited The Art of Hiring in America's Colleges and Universities. He was the recipient of the 1987 Human Relations Award from the National Conference of Christians and Jews and he holds honorary degrees from Trinity College (CT), the University of Hartford and Hanyang University in Korea as well as others.

This year's other John Jay honorees at Columbia University include: Hugh Barber, ('41), director, Obstetrics and Gynecology Department at Lennox Hill Hospital in New York; Milton Handler, ('24), professor emeritus of law and senior partner, Kaye Scholer Fierman Hays and Handler; Kenneth Lipper, ('62), chairman, Lipper and Company, Inc.; Ira Millstein, ('46), senior partner, Weil, Gotshal and Manges; and James Shenton, ('49), professor of history at Columbia.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.



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CONTACT: Karen Sibert, GW

202/994-9023 or

Beverly Lofton, DCPS

202/724-8724

SEVEN D.C. PUBLIC SCHOOL SENIORS TO RECEIVE FULL FOUR-YEAR SCHOLARSHIPS TO ATTEND GW

21st Century D.C. Scholars Program at GW to award \$700,000 to students from Banneker, Wilson and Woodson High Schools on Mar. 9

WASHINGTON -- By George, they've done it again! On **Thursday, March 9, 1995**, seven of the city's high-achieving public school seniors will receive the offer of a full, four-year scholarship to The George Washington University in recognition of their outstanding academic performance. GW Colonials' mascot, George Washington, will traverse the city in his quest to deliver the good news to students at H.D. Woodson, Benjamin Banneker and Woodrow Wilson High Schools.

The GW Presidential 21st Century D.C. Scholars Program identifies academically-talented seniors at D.C. Public Schools to receive tuition, room and board, books and fees scholarships each year. The scholarships are renewed annually provided recipients meet the University's academic progress standards. Since its establishment in 1989 by GW President Stephen Joel Trachtenberg, the program has offered nearly \$5 million to deserving youths in the District, helping to make the University the largest single contributor of postsecondary support to the District school system.

"We have dozens of programs at GW designed to assist students in the D.C. Public Schools. This is all a part of our continued commitment to the city and its future leaders," commented Trachtenberg. "We so rarely hear of the positive strides made by young people in this community. The 21st Century D.C. Scholars Program is a tangible means of demonstrating our support for their academic achievements."

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The scholarships, valued at more than \$100,000 each over the four-year period, will be presented on Thursday morning to the following students: Nini A. Johnston and Krishna Rampersaud at Banneker; Veronica Davis-Smith, Alexander P. King, Matthew R. Norwood and Christen Smith at Wilson; and Damon D. Williams at Woodson. Students accepting the award will join the current 25 21st Century Scholars already enrolled at GW. Last year saw the first class of awardees graduate from the University. In addition, scholarship recipients and their parents and school counselors will be invited to a luncheon for 21st Century D.C. Scholars later this month.

Scholarship presentations will be made according to the following schedule:

- 10:00 a.m. - H.D. Woodson High School (55th & Eads Sts.,
N.E.)
- 11:00 a.m. - Benjamin Banneker Academic High School
(800 Euclid Street, NW)
- 12:30 p.m. - Woodrow Wilson High School (Nebraska Ave. &
Chesapeake St., NW)

MEDIA WISHING TO COVER PRESENTATIONS SHOULD CONTACT
KAREN SIBERT, GW PUBLIC AFFAIRS OFFICE AT 202/994-9023 OR
BEVERLY LOFTON, DCPS OFFICE OF COMMUNICATIONS AT 202/724-8724.



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Contact: Bob Ludwig
(202) 994-1423

*** MEDIA ADVISORY ***

**GW PROF. YONAH ALEXANDER CHAIRS SEMINAR ON EUROPEAN
RESPONSES TO TERRORISM MAR. 20**

**Panel will examine Europe's past and present experience
with terrorism and draw lessons for the future**

EVENT: "Democracies' Responses to Terrorism: The European Experience," a seminar chaired by Professor Yonah Alexander, director of the Terrorism Studies Program at The George Washington University.

DATE: Monday, March 20, 1995
4:00 p.m. - 6:00 p.m.

PLACE: International Club
1800 K Street, NW, 2nd Floor
Washington, D.C.
(Farragut West Metro, Blue and Orange lines)

Background:

Panelists at the session will include the Hon. Peter J. Westmacott, counselor, British Embassy; Hon. Namik Tan, counselor, Embassy of Turkey; Hon. Otto Graf, Delegation of the Commission of the European Community; Philip Kosnett, European Affairs, Office of Counterterrorism, U.S. Department of State; and Dr. Samuel Wells, Jr., deputy director, Woodrow Wilson International Center for Scholars.

Topics will include: conventional and unconventional terrorist threats in Europe; case studies related to the peace process in Northern Ireland and terrorism in Turkey; national and regional responses to terrorism in Europe; and the United States' role in Europe's response to terrorism.

For more information or to RSVP, please contact Bob Ludwig in the GW Office of Public Affairs, (202) 994-1423, or Dr. Alexander's office, (202) 973-1136.

Dave Anderson
CAMPUS MAIL
Room 207
Office of Special Collections
Gelman Library, 00000



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MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Maida Withers
(202) 994-0739

GW'S LISNER AT NOON SERIES PRESENTS "THE STONE RING" IN FREE PUBLIC PERFORMANCE MARCH 30

**Collaborative Program by Choreographer/Dancer Maida Withers,
Singer/Writer Marilia, Keyboard Composer Stephen Lockwood
and Visual Artist HIRO**

EVENT: Free lunchtime performance of excerpts of "THE STONE RING" at The George Washington University's Lisner Auditorium. Improvisation event of dance and new music that concludes a collaborative residency with choreographer and GW professor MAIDA WITHERS.

Collaborators include: MARILIA, singer/writer living in Japan and Los Angeles; HIRO, Japanese-American performance and visual artist; STEPHEN LOCKWOOD, keyboard composer from Los Angeles; dancers MELISSA DOUMITT, GISELLE RUZANY, HEIDI GEIER, SARAH SLIFER and STACY TOPAZIAN.

"THE STONE RING" will be performed in its entirety on March 31 and April 1 at 8:00 p.m. at GW's Studio J Dance Theatre, 2131 G Street, NW.

WHEN: Thursday, March 30 at 12:15 p.m.

WHERE: The George Washington University
Lisner Auditorium
21st and H Streets, N.W.
Washington, D.C.

COST: Free and open to the public

Background:

MAIDA WITHERS, known for innovative, collaborative dance works for stage, site and video, is the founder and artistic director of Maida Withers' Dance Construction Company of Washington, D.C. and professor of dance at The George Washington

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University. Withers' recent works, "IN WINDS OF SAND," and "ANCIENT LANDS, ANCIENT PEOPLES," involve video and dance in a land-site process of living and working at sacred earth sites. Withers' recent tours include performances of "IN WINDS OF SAND" in 1994 in China, Korea, Malaysia and Hong Kong and in 1993 in Korea; "ROLLING THUNDER" in 1992 in Brasilia and Rio de Janeiro, Brazil; and "OBSESSION" and "LEDGE" in 1987 and 1988 in Mexico and Guatemala. Withers has been invited to perform and teach in Beijing, China in 1995.

MARILIA, singer/writer, made her debut in Los Angeles in 1982 and has since been performing extensively in Japan, the U.S. and other countries. In 1988, she released her first album, "River Goddess Son" in collaboration with Shuichi Chino in Japan. "THE MOON CLOSE TO MY FACE IS A FISH" was done in collaboration with Kit Lee, Malaysia, and Zique, Brazil. Marilia has created an original musical style, inspired by lyrics based on poems by Japanese poet Gozo Yoshimasu. In December 1994 in Tokyo, she performed an evening concert with butoh founder Kazuo Ohno.

STEPHEN LOCKWOOD, piano and synthesizer artist and composer, performs solo and with his own group. Lockwood's recent projects include performances in Los Angeles at the Museum of Art and at System M. Previously, he performed and recorded music in New York and Germany. Lockwood's collaborations with Meredith Monk include several performances and recordings. He was editor, orchestrator and orchestra pianist for "ATLAS: An Opera in Three Acts," produced by Houston Grand Opera, and he participated in the European and American tours and the recording by ECM Records. He performed Monk's "Education of the Girlicheild" in 1992 at New York's Joyce Theater and toured with Monk/"The House" in U.S., Europe and Asia, 1975-84, participating in two records, "Dolmen Music" and "Turtle Dreams."

HIRO, a visual and performance artist, created artworks concerning cross-cultural, East-West issues. Two major paintings, "SADA MEMORIES, Thoughts on Justice" and "Justice for All," are in the exhibition, "A More perfect Union: Japanese Americans and the United States Constitution," through the year 2000 at the Smithsonian's National Museum of American History. Hiro, project director/curator for the recent Asian Pacific American Visual and Performing Arts Exhibition "Circle of Friendship," published the seminal education guide book for this program. As a multi-media artist, she produced and performed "EAST-WEST DIALOGUE," "RING OF FIRE: Pele Pahu" and "KIMONO AND BARBED WIRE: Breaking Barriers," to be performed at the Barrick Museum in Las Vegas in conjunction with her painting of the same name which is on an 11-museum national tour with the Smithsonian Institution Traveling Exhibition Service.



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** MEDIA ADVISORY **

DR. AMITAI ETZIONI TO ADDRESS U.N. SUMMIT ON POVERTY

GW sociologist joins international intellectuals in Copenhagen to present proposals on combatting poverty and unemployment

WASHINGTON -- George Washington University Professor Amitai Etzioni will travel to Copenhagen, Denmark, later this week to join Vice President Gore and 13,000 other delegates representing more than 130 countries at the United Nations World Summit for Social Development. The conference is being convened to tackle the problems of poverty and unemployment among developing nations.

Etzioni is scheduled to speak on Sunday, March 12 on the topic of **"Community and Tribalization."** He joins nine other internationally-renowned scholars who will present papers on issues such as the future of states and nations, nationalism and citizenship and the foundations of welfare and security.

Etzioni is one of five University Professors at The George Washington University -- a title bestowed upon only the school's most distinguished faculty. His achievements in the social sciences include 20 years as professor of sociology at Columbia University (for a time as chairman of the department), senior adviser in the Carter administration, guest scholar at the Brookings Institution and the Thomas Henry Carroll Ford Foundation Professor at the Harvard Business School.

He is credited with founding the Communitarian Network, a national, nonprofit membership organization dedicated to shoring up the moral, social and political environment. The network mobilizes coalitions to develop innovative solutions to public problems. The Communitarian perspective is articulated in the quarterly journal, *The Responsive Community: Rights and Responsibilities*; the *Communitarian Position Paper Series*; a newsletter, *The Communitarian Reporter*; and in Etzioni's latest book, "The Spirit of Community: Rights, Responsibilities and the Communitarian Agenda." In addition, Etzioni has recently founded The George Washington University Center of Communitarian Policy Studies.



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(202) 994-1423

*** MEDIA ADVISORY ***

**GW'S SCHOOL OF ENGINEERING AND APPLIED SCIENCE TO HOST JUNIOR
ENGINEERING TECHNICAL SOCIETY'S T.E.A.M.S. COMPETITION MARCH 11**

**Eleven local high schools to compete in contest to promote
mathematics and science, decision-making and communication skills**

EVENT: 16th Annual Junior Engineers Technical Society's (JETS) Tests of Engineering Aptitude, Mathematics and Science (TEAMS) Competition. Competing will be high school teams from Banneker, Dunbar, Edmund Burke School, The Field School, Maret School, Theodore Roosevelt, Sidwell Friends, St. Albans and St. Anselm's in the District of Columbia and Wakefield and Washington-Lee from Virginia.

DATE: Saturday, March 11, 1995
8:30 a.m. - 3:00 p.m.

PLACE: GW Marvin Center Ball Room (3rd Floor)
800 21st Street, NW,
Washington, D.C.
(Foggy Bottom Metro, Blue and Orange lines)

Competition:

Part I (1 1/2 hours): Each high school team (consisting of four to six members) answers multiple-choice questions related to engineering situations. Scores on this portion of the TEAMS test will be the basis for regional and, in the case of the two Virginia high schools, state standings. Part-one scores are announced immediately following completion.

Part II (1 1/2 hours): All teams will then solve open-ended, subjective problems that relate to some of the engineering situations posed in the first part of the test. This part of the test will require students to look beyond the problem and weigh possibilities to arrive at their solutions. This portion of the

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TEAMS test will be the basis for national standings and recognition and will be tabulated at JETS' National headquarters at a later date.

Background:

The JETS' TEAMS Competition is a unique and challenging academic experience that identifies outstanding groups of students who succeed both because they have demonstrated academic and leadership abilities and because they work well together. The TEAMS Competition encourages team cooperation and group effort; cooperative learning strategy; higher-order thinking; academic rigor; application of knowledge; and leadership and management skills. These skills are essential to a successful engineering team.

Students in grades 9 through 12 are eligible to compete. However, to enable the broadest range of schools to compete with their peers, nine divisions, based on 12th-grade student enrollment and school admissions policy, will be used when scores are reported to JETS national headquarters for ranking, awards and recognition.

For more information about schedule of competition, please contact Bob Ludwig in GW's Office of Public Affairs at (202) 994-1423.

NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE
March 8, 1995

CONTACT: Karen Sibert
or Ali Levine
202/994-9023

**PEER REVIEWS AFFECT THE TEACHING CULTURE OF
AN INSTITUTION SAYS GW REPORT**

WASHINGTON -- A recently published report by the ERIC Clearinghouse on Higher Education at The George Washington University finds that while there is unquestionably superior teaching in the academy, nearly everyone agrees that it could be improved and that the teaching of even the best faculty could be strengthened. "**Collaborative Peer Review: The Role of Faculty in Improving College Teaching**" looks at how evaluation might be used for instructional improvement and, more specifically, how peer review might be used for this purpose.

"In assessing teaching, decisionmakers usually rely heavily -- often too extensively -- on student ratings of courses and instructors. We believe that when faculty and administrators allow student ratings to be the only real source of information about teaching, they unwittingly contribute to a system in which too much emphasis is placed on evaluating superficial teaching skills and not enough is placed on more substantive matters," state authors **Larry Keig**, adjunct professor in the department of educational administration and counseling at the University of Northern Iowa College of Education, and **Michael D. Waggoner**, associate professor and head of the department of educational administration and counseling at the University of Northern Iowa College of Education.

The authors begin by establishing rationales for formative evaluation (assessment specifically designed to improve teaching), for peer review in instructional improvement efforts, and for a program of comprehensive faculty evaluation in which formative peer assessment is an essential component. They then examine the roles that might be played by peers in assessing colleagues in efforts to improve instruction. It is suggested that collaborative peer review probably should include opportunities for faculty to learn how to teach more effectively, to practice new teaching techniques and approaches, to get regular feedback on their classroom performance, and to receive coaching from colleagues. The authors conclude with a number of recommendations for the practice of formative peer evaluation of teaching.

- MORE -

March 8, 1995

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The report discusses studies which suggest that formative evaluation has come about largely because its proponents have not been satisfied that decision making relative to reappointment, promotion, tenure and compensation actually facilitates better teaching. Formative evaluation involving faculty in the assessment of colleagues' teaching has been developed and implemented because practitioners believe that faculty are more qualified than students, administrators and other constituencies to evaluate some aspects of instruction. Successful teachers are not only experts in their fields of study but also knowledgeable about teaching strategies and learning theories and styles, committed to the personal and intellectual development of their students, cognizant of the complex contexts in which teaching and learning occur, and concerned about colleagues' as well as their own teaching.

"Collaborative Peer Review: The Role of Faculty in Improving College Teaching" is Report No. 2 of the 1994 Higher Education Report Series from the ERIC Clearinghouse on Higher Education and ASHE. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$18.00 plus \$3.75 for shipping from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 12, 1995

CONTACT: Karen Sibert
202/994-9023

U.S. NEWS & WORLD REPORT SURVEY RANKS GW LAW SCHOOL 22ND IN NATION

GW's Intellectual Property Program Number One Again

WASHINGTON -- U.S. News and World Report has ranked The George Washington University Law School 22nd in the country in its latest annual Graduate School Guide. The Law School's intellectual property program remains number one under the "law specialties" category. In addition, GW ranked sixth in environmental law and tenth in international law. "The 1996 America's Best Graduate Schools" rankings will appear in the magazine's March 18 issue which is now on newsstands.

Law school rankings were determined using five criteria: student selectivity, placement success, faculty resources and two separate measures of institutional reputation.

The George Washington University Law School is the oldest law school in the District of Columbia. Established in 1865 with a formal two-year program, it has continued to expand its programs and course offerings for first-degree and graduate students. In 1877, one year after the first such program was adopted in the United States, the GW Law School instituted a course leading to the Master of Laws degree. The degree of Doctor of Juridical Science was instituted in 1940, and in 1946, the Law Center began accepting attorneys with foreign law degrees into specially-designed graduate law programs.

Total student enrollment at the GW Law School numbers over 1,600. This figure includes approximately 1,100 full-time J.D. students, 300 part-time J.D. students and more than 200 graduate law students. A distinguished faculty of 54 full-time members is available to graduate students for thesis supervision and assistance with research.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Located four blocks from the White House, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 120 countries.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 13, 1995

MEDIA CONTACT: Karen Sibert

202/994-9023

PUBLIC CONTACT: Dana Jarvis

301/469-8786

**GW GRADUATE STUDENTS IN EVENT MANAGEMENT PLAN APRIL 19
FUNDRAISER TO ESTABLISH SCHOLARSHIP FUND**

**First annual "Help Shape the Future" fundraiser to
benefit D.C. Head Start Program as well as GW students**

EVENT: First annual "Help Shape the Future" fundraiser sponsored by graduate students in GW's Event Management Program to establish a scholarship endowment for program participants. The recipient of the grant will work with the Head Start Program in Washington, D.C. to develop an annual fund raising event for the organization.

Entertainment to be provided by **Vince Vance and the Valiants**.

WHEN: Wednesday, April 19, 1995
7:00 to 9:00 p.m.

WHERE: The Sphinx Club
1315 K Street, NW
Washington, D.C.

COST: \$15 per person; \$25 for two persons

Background:

Currently, GW offers a concentration in event management in the graduate degree program for the masters of tourism administration. In addition, a masters degree program in sport studies offers a concentration in sport and special event management and marketing.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 14, 1995

CONTACT: Shawn Tate
(202) 994-6467

**GW PH.D. RECIPIENT FATHER GEORGE V. MURRY, SJ,
NAMED CHICAGO AUXILIARY BISHOP**

**Bishop-Designate Murry to be Installed as Episcopal Vicar for
Chicago's South and Far Southeast Sides and
South Suburban Cook County on March 20**

Washington, D.C. -- Father George V. Murry, SJ, who will receive a Ph.D. in American Studies on May 14 from The George Washington University, has been named an Auxiliary Bishop for the Archdiocese of Chicago. In January, Pope John Paul II named Father Murry as one of three new auxiliary bishops of Chicago.

"I see this appointment as a challenging opportunity to serve the Church in the United States and, particularly, in the Archdiocese of Chicago," Murry said. "We face a number of serious problems in American society, many of which I have studied while at The George Washington University. It would be my goal to enable the various ethnic groups which comprise Vicariate VI to recognize God's presence in their daily lives and to help them work together to build a peaceful and just society."

From 1989 until last June, the Jesuit priest served as the first president of the coeducational Archbishop Carroll High School in northeast Washington, D.C. The school's enrollment and financial endowment dramatically increased under his leadership. Murry instituted a board of directors for the school, rejuvenated its alumni association and improved academic offerings by incorporating black history into its curriculum.

Murry entered the Society of Jesus in 1972 and was ordained in 1979. He received his master's degree in divinity from the Jesuit School of Theology in Berkeley, CA, and May 14, 1995, will receive a doctorate in American studies from The George Washington University.

- MORE -

Murry's ministry has been largely centered in Washington. For five years, he served as associate pastor of D.C.'s St. Augustine's Parish. From 1974-1979, he was a faculty member and dean of student activities at Gonzaga College High School; from 1983 to 1984, he received a teaching fellowship in American studies at GW; and from 1986 to 1990, he was adjunct assistant professor of American studies at Georgetown University. From 1975 to 1977, Murry was also special assistant to the director of the U.S. Catholic Conference Office of Migration and Refugee Services.

Cardinal James A. Hickey praised Murry's leadership while at Carroll, viewing it as a "period of unprecedented change and growth." Commenting on the new appointment, Hickey observed that it would "no doubt be a source of pride as well for the large African-American Catholic community that is such a vital part of our archdiocesan family of faith."

"He will always be close to the hearts of the people of this local church," the Cardinal said.

Murry will be the episcopal vicar for a vicariate which encompasses Chicago's south and far southeast sides, and south suburban Cook County. He succeeds former episcopal vicar Bishop Wilton D. Gregory who, last year, became bishop of the Diocese of Belleville in Illinois.

Executive director of the archdiocesan Office of Black Catholics Jacqueline Wilson said, "He has the gifts to reach out to the community, and he will be a source of encouragement for the young people."

Murry and the other two new auxiliary bishops of Chicago will be installed on March 20 in Holy Name Cathedral.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 14, 1995

Media Contact: Bob Ludwig
(202) 994-1423
Public Contact: Cathy McGowan
(703) 548-5387

*** MEDIA ADVISORY ***

**GW'S SCHOOL OF ENGINEERING AND APPLIED SCIENCE TO HOST NATIONAL
ENGINEERING DESIGN CHALLENGE ON MARCH 25**

**State winners from 18 high schools throughout the U.S.
demonstrate working prototypes that help solve a societal problem**

EVENT: Junior Engineering Technical Society's (JETS) National Engineering Design Challenge. Cosponsored by the National Society of Professional Engineers and the National Talent Network. The competition challenges high school teams to design, build and demonstrate a working prototype solution to a societal problem.

DATE: Saturday, March 25, 1995
9:00 a.m. - 5:30 p.m.

PLACE: GW Marvin Center Ball Room (3rd Floor)
800 21st Street, NW,
Washington, D.C.
(Foggy Bottom Metro, Blue and Orange lines)

Design challenge:

This year's challenge, "Out and Away," calls for student teams to design, build and demonstrate a working model prototype that will assist people with or without disabilities with making presentations before an audience. Specifically, students will devise solutions that will allow them to remove file folders from a "file drawer," remove transparencies from the folder, place the transparencies on an overhead projector, operate the projector, and then replace the viewgraphs in the file folder and return the folder to the "drawer." Teams will receive more points if users operate the prototypes without using their hands or fingers. In all cases, users must keep their arms on the arm rests of their chairs and must remain seated throughout the prototype demonstration.

-more-

Background:

The National Engineering Design Challenge was established six years ago under a National Science Foundation grant. It is intended to give high school students hands-on experience with solving real engineering problems as engineering teams do in real life. Students, working with a teacher-coach and an engineering advisor, must not only consider a solution's design, but must incorporate such other business considerations as the solution's marketability and feasibility, its manufacturing cost and its userfriendliness. While the prototype itself is important, teams must also be able to communicate their ideas and work in an effective presentation.

Media interested in more information about the schedule of competition, please contact Bob Ludwig in GW's Office of Public Affairs at (202) 994-1423.



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FOR IMMEDIATE RELEASE
March 16, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467

"TRADICION LATINA"
-- AN EVENING OF HISPANIC MUSIC AND DANCE --
COMES TO GW'S MARVIN CENTER THEATRE MARCH 26

South American Latino Student Association (S.A.L.S.A.)
Presents Program of Opera and Native Dance

EVENT: The George Washington University's Marvin Center Theatre will be the site for "TRADICION LATINA," a performance of hispanic music and dance.

The South American Latino Student Association (S.A.L.S.A.), a group comprising local area university students, will present the program of opera and native dance.

WHEN: Sunday, March 26, 1995
8:00 p.m.

WHERE: The George Washington University's Marvin Center Theatre
800 21st Street, NW
Washington, D.C.
(Two blocks from Foggy Bottom metro, orange and blue lines.)

COST: Free and open to the public.



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175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
March 16, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

GW NATIONAL LAW CENTER RANKS 22ND IN US NEWS & WORLD REPORT SURVEY

Law School Ranks First in Intellectual Property

Washington, D.C. -- The George Washington University National Law Center has been ranked 22nd in the country in the March 20th issue of *U.S. News & World Report* which lists "America's Best Graduate Schools." Under the "law specialties" category, the school ranked first in intellectual property, fifth in environmental law and eighth in international law.

Rankings for the law schools were determined using five criteria: student selectivity, placement success, faculty resources and two separate measures of institutional reputation.

The George Washington University National Law Center is the oldest law school in the District of Columbia. It was established in 1865 with a formal two-year program. Over the years, the Law Center has continued to expand its programs and course offerings for first-degree and graduate students. In 1877, one year after the first such program was adopted in the United States, the Law Center instituted a course leading to the Master of Laws degree. The degree of Doctor of Juridical Science was instituted in 1940, and in 1946, the Law Center began accepting attorneys with foreign law degrees into specially designed graduate law programs.

Total student enrollment at the GW National Law Center numbers over 1,600. This figure includes approximately 1,100 full-time J.D. students, 300 part-time J.D. students and more than 200 graduate law students. A distinguished faculty of 54 full-time members is available to graduate students for thesis supervision and assistance with research.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 17, 1995

Contact: Bob Ludwig
(202) 994-1423

GW SPONSORS DISCUSSION ON THE NEW CONGRESS AND SCIENCE AND TECHNOLOGY POLICY ON MARCH 21

EVENT: "The New Congress and Science and Technology Policy: What We Don't Know and Why?" Sponsored by the GW School of Engineering and Applied Science's Institute for Computer and Telecommunications Systems Policy. Featured speaker will be **Fred W. Weingarten**, executive director of the Computing Research Association.

DATE: **Tuesday, March 21, 1995**
4:00 p.m. - 6:00 p.m.

PLACE: Marvin Center
800 21st Street, NW, Room 413-414
Washington, D.C.
(Foggy Bottom Metro, Blue and Orange lines)

Background:

The political upheaval that started this year may radically change government's role in supporting research and development of a national information infrastructure. Or will it? What is real and what is myth in the congressional revolution? What does it mean for the computing and communications community?

Fred Weingarten, executive director of the Computing Research Association, an association of academic departments of computer science and computer engineering as well as industrial laboratories that engage in basic computing research, will discuss some of the trends, sort out some of the real from the unreal, describe some of the dynamics at play, and suggest what to watch for as the 104th Congress legislates on.

Prior to joining CRA, Weingarten was a senior associate at the Congressional Office of Technology Assessment, an agency responsible for performing technology policy studies for Congress. Before OTA, Weingarten was a program director for special projects in the Computer Science Division of the National Science Foundation, which funds research in areas of social impacts, including privacy, systems security and human interface.



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FOR IMMEDIATE RELEASE

March 17, 1995

CONTACT: Karen Sibert
or Ali Levine
202/994-9023

GW SELECTED AS HOST SITE FOR HARRY S. TRUMAN SCHOLARS SUMMER INSTITUTE

WASHINGTON -- The George Washington University has been selected by the Harry S. Truman Scholarship Foundation to host the 1995 Truman Scholars Summer Institute, June 4 through August 10. The Institute is a 10-week program that brings to Washington, D.C., graduate students who are preparing for careers in public service to observe ways in which the legislative and executive branches of government interact with the policy analysis and advocacy communities to formulate public policies.

GW President Stephen Joel Trachtenberg commented, "GW is in an ideal position to provide a context to make sense of the many forms of public service. We are extremely excited about this collaboration and know that the Truman Scholars are in for a spectacular experience."

This summer, 42-48 Truman Scholars will participate in the program to be administered by GW and the Brookings Institution. The University will be responsible for facilitating a series of Tuesday-evening programs involving small group discussions and mentoring opportunities, as well as four full-day sessions consisting of cultural tours (e.g., visits to the Holocaust Museum, the National Gallery of Art, U.S. Capitol, Library of Congress, etc.) and training and skills development activities. In addition, Scholars will be placed in eight-week, paid internships in federal executive branch agencies and the Congress.

"GW offers a living and learning environment that is extraordinarily rich and diverse and steeped in federal and local government traditions," said **Louis H. Blair, executive secretary of the Harry S. Truman Scholarship Foundation** in announcing the contract award.

An academic leadership team for the summer program will be headed by GW faculty and administrators, including **Professor Michael Sodaro**, political science and international affairs; **Assistant Professor Cindy Burack**, political science; and **Peter Konwerski**, campus coordinator of community service projects.

- more -

"The fact that both of these distinguished institutions bear the names of great American presidents is not inconsequential," said **Mark Hochberg, GW's Dean for University Affairs.** "Their legacies are integrally related in the study of the governmental process."

Truman Scholars are selected by an intensive application and review process from among the nation's most outstanding graduates. Many have received a good theoretical basis for government action but have little "hands-on" experience with the workings of the federal bureaucracy or lobbying groups. The theme of the 1995 Summer Institute focuses on "federal policies and individual actions to promote equality of opportunity for groups that have traditionally encountered discrimination or that are economically disadvantaged."

The Truman Scholarship Foundation is an independent, federal executive branch agency that provides financial support, encouragement and advice to college juniors who plan to attend graduate school in preparation for careers in public service. The goal is to develop future public leaders who are committed to serve the citizenry, assist the disadvantaged, protect national resources and restore confidence and trust in government.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public administration and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



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FOR IMMEDIATE RELEASE
March 17, 1995

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

**REPS. ARMEY AND GEPHARDT TO DISCUSS FIRST 100 DAYS OF CONGRESS
AT GW ALUMNI RECEPTION ON CAPITOL HILL APRIL 5**

Gathering Honors GW Alumni Members of Congress

EVENT: Fourth annual Capitol Hill Reception to honor George Washington University alumni in the 104th United States Congress sponsored by GW President Stephen Joel Trachtenberg, the Office of Alumni Relations and the General Alumni Association. The event is hosted by **The Honorable Clifford B. Stearns** (BEE '63), (R-Fla). Featured speakers are **The Honorable Richard K. Armey** (R-Texas), majority leader of the House of Representatives and **The Honorable Richard Gephardt** (D-Mo.), minority leader of the House of Representatives, who will discuss "The First 100 Days of the 104th Congress."

DATE: Wednesday, April 5, 1995
5:30 p.m.

PLACE: Ways and Means Committee Room
1100 Longworth House Office Building

COST: \$15 per person

Background:

Alumni of The George Washington University have distinguished themselves in all fields of endeavor, bringing credit to their alma mater and setting a standard for students. Among these alumni are numerous national leaders and public figures, including the ten members of the 104th Congress being honored at this annual event: **Sen. Hank Brown**, **Sen. Kent Conrad**, **Sen. Daniel Inouye**, **Sen. Harry M. Reid**, **Rep. Robert L. Barr**, **Rep. Michael Bilrakis**, **Rep. John F. Duncan**, **Rep. Samuel R. Johnson**, **Rep. Jim Ramstad** and **Rep. Clifford B. Stearns**.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of

- more -

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undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

**MEDIA INTERESTED IN COVERING THE EVENT SHOULD CONTACT
KAREN SIBERT IN THE GW PUBLIC AFFAIRS OFFICE, 202/994-9023.**

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 17, 1995

Media Contact: Bob Ludwig
(202) 994-1423
Public Contact: Mary Lou Bishop
(202) 994-1006
(800) 382-9869

GW'S CONTINUING ENGINEERING EDUCATION PROGRAM TO SPONSOR LECTURES LIVE VIA SATELLITE

Series to feature management guru Peter Drucker in a lecture on business and management. Series available to organization's through GW's National Satellite Network

EVENT: "Creating a Highly Effective Organization." A series of four lectures featuring Peter Drucker, Ted Gaebler, James Harrington and Michael Hammer. All lectures are available individually via satellite, call 1-800-382-9869 about transmission fees or to register. The lectures are moderated by Robert Reid, director of GW's Center for Organizational Effectiveness.

Lecture 1, Thursday, March 30, 1995
Broadcast time: 11:00 a.m. - 3:00 p.m. (EST)

WHO: Peter Drucker

WHAT: Part I: "Information as a Vehicle for Wealth Creation." Learn how to apply and employ information to promote profitability in your organization.

Part II: "What New Skills Do YOU Need?" Learn how to use communication, social skills, self-evaluation and learning to your organization's advantage.

WHERE: Marvin Center (Continental Ballroom)
800 21st Street, N.W.
Washington, D.C.
(Foggy Bottom Metro, Blue or Orange line)

COST: \$125 - general public
\$125 - GW faculty/staff (tuition benefits apply)
\$75 - GW alumni
\$30 - Students (from any school, with proper ID)
(Organizations ordering broadcast via satellite, please call (800) 382-9869 for transmission fees.)

-more-

Lecture 2, Tuesday, April 11, 1995
Broadcast time: 11:00 a.m. - 2:30 p.m. (EST)

(Limited seating available, please call (202) 994-1006 for further information about location and prices. Organizations ordering broadcast via satellite, please call (800) 382-9869 for transmission fees.)

WHO: Ted Gaebler

LECTURE: "Reinventing Government--One Year Later." Discover the tools for assisting government's corporate culture and rebuilding citizenship.

Lecture 3, Thursday, April 27, 1995

Broadcast time: 11:00 a.m. - 2:30 p.m. (EST)

(Limited seating available, please call (202) 994-1006 for further information about location and prices. Organizations ordering broadcast via satellite, please call (800) 382-9869 for transmission fees.)

WHO: James Harrington

LECTURE: "Performance Breakthrough: The Key to Survival in Changing Economic Times." Learn the proven, practical methods of process redesign and reengineering.

Lecture 4, Tuesday, May 9, 1995

Broadcast time: 11:00 a.m. - 2:45 p.m. (EST)

(Available by satellite only. Organizations ordering broadcast via satellite, please call (800) 382-9869 for transmission fees.)

WHO: Michael Hammer

LECTURE: "Beyond Reengineering." Hammer, author of the international bestseller "Reengineering the Corporation: A Manifesto for Business Revolution," discusses the management of change, overcoming resistance, organizational buy-in, leadership and much more.

WHERE: Marvin Center (Continental Ballroom)
800 21st Street, N.W.
Washington, D.C.

COST: \$125 - public
\$125 - GW faculty/staff (tuition benefits apply)
\$75 - GW alumni
\$30 - Students (from any school, with proper ID)
(Organizations ordering broadcast via satellite, please call (800) 382-9869 for transmission fees.)



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 20, 1995

CONTACT: Shawn Tate
(202) 994-6467

**MARCH 28 "KALB REPORT" INQUIRES "COVERING U.S. FOREIGN POLICY:
IS THE PRESS AWAKE TO ITS NEW RESPONSIBILITIES?"**

**Deborah Amos, Ken Bacon, John McWethy, Barry Schweid
and Stephen Solarz Join Marvin Kalb for Seventh in Series of
Broadcasts Produced by GW and National Press Club**

EVENT: The George Washington University and The National Press Club present the seventh in a series of monthly, hour-long public affairs programs, "THE KALB REPORT: PUBLIC POLICY AND THE PRESS." This month's program addresses "Covering U.S. Foreign Policy: Is the Press Awake to Its New Responsibilities?"

Panelists joining GW Visiting Professor of Press and Public Policy Marvin Kalb include DEBORAH AMOS, ABC news correspondent; KEN BACON, chief Pentagon spokesman; JOHN MCWETHY, ABC News chief national security correspondent; BARRY SCHWEID, Associated Press diplomatic correspondent; and STEPHEN SOLARZ, GW Visiting Professor of International Affairs and former U.S. Congressman (D-NY).

WHEN: Tuesday, March 28, 1995
Seating: 7:30 p.m.; audience in place: 7:45 p.m.
broadcast/taping: 8:00-9:00 p.m. (running real time)

WHERE: The National Press Club
14th and F Streets, NW
Washington, DC

COST: Free of charge and open to the public. To obtain tickets, call (202) 994-6460.

The show is scheduled to air on NEWSCHANNEL 8
Sunday, April 2 at 10:00 a.m. and Wednesday, April 5
at 8:00 p.m.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 21, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Penny Dwyer
(202) 994-1525

**ANNUAL AWARDS SHOW ON EXHIBIT AT GW'S DIMOCK GALLERY,
OPENS APRIL 6**

EVENT: The George Washington University Dimock Gallery and the department of art present the "Annual Awards Show," featuring works by seniors and graduate students in the GW department of art.

WHEN: April 6 - 26, 1995
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, 12 noon - 5 p.m.
Closed to the public Sunday and Monday

WHERE: The George Washington University Dimock Gallery
(off the lower lobby of Lisner Auditorium)
21st and H Streets, N.W.
Washington, D.C.

COST: Free and open to the public
For more information, call (202) 994-1525 or 994-7091.

Background:

The "Annual Awards Show" features works by seniors and graduate students in the GW department of art. The works on exhibit are eligible for awards in the David Lloyd Kreeger competition as well as other prizes. Awards will be given for work in aquarelle painting, ceramics, sculptural ceramics, drawing, design, painting, photography, printmaking, sculpture, visual communications and for papers in art history/criticism.

The works on display were selected by a committee of the GW art faculty. Awards are granted by a jury of art professionals including: Ron Haynie, associate professor of art and director, Watkins Collection, American University; John Morrell, gallery coordinator and adjunct assistant professor of fine arts, Georgetown University; Joann Moser, senior curator, National Museum of American Art; and Susan Fisher Sterling, curator of modern and contemporary art, National Museum of Women in the Arts.

- MORE -

Among the awards to be presented are the David Lloyd Kreeger Prizes in ceramics, painting, photography, printmaking, sculpture, visual communications and art history/criticism. Other awards include the Morris M. Aein Memorial Prize in Drawing, provided by Dr. and Mrs. Jerome Canter; the Cecille R. Hunt Prize, provided by the late Walter J. Hunt; the Audrey Lavine Glassman Memorial Award and the Bernard S. Glassman Ceramic Award, provided by Bernard S. Glassman; the Robert N. Alfandre Purchase Prize in Drawing; the William C. Barbee Prize; the Julian H. Singman, Esq. Prizes in Aquarelle Painting and Design; and the 1995 Washington Print Club Prize in Printmaking. Winners of other Department of Art Prizes will also be acknowledged.



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FOR IMMEDIATE RELEASE
March 21, 1995

Media Contact: Bob Ludwig
(202) 994-1423
Public Contact: Ocieola Newby
(202) 994-6455

NBC NEWS' IRVING R. LEVINE TO KEYNOTE GW LIBRARY'S ANNUAL FRIENDS DINNER AT NATIONAL PRESS CLUB ON APRIL 19

EVENT: NBC News Chief Economics Correspondent Irving R. Levine will be the featured speaker at the 1995 Annual Friends Dinner sponsored by the Friends of The George Washington University Libraries. The topic of his address is "The U.S. Economy: A Whole New Ball Game."

DATE: Wednesday, April 19, 1995
6:00 p.m. - 9:00 p.m.

PLACE: The National Press Club
14th and F Streets, NW
Washington, D.C.
(Metro: Metro Center Station, Blue, Orange and Red lines)

COST: \$35.00 for Friends of the GW Libraries
\$40.00 for non-members

Background:

Irving R. Levine, an NBC News correspondent for more than 40 years, is one of the most renowned and respected journalists in broadcasting. Time magazine has called him the "pioneer" of economics reporting on television. His insightful reports and commentaries are regular features on "NBC Nightly News," "Today" and NBC News special broadcasts.

The first network correspondent to cover economics full time, Levine reports financial trends and the marketplace, taxation and tariffs and money--who has it, who doesn't and what they're doing with it. Levine has accompanied Presidents Ford, Carter, Reagan, Bush and Clinton to the annual economic summit meetings and traveled to Beijing and Shanghai with the Secretary of the Treasury to cover the start of United States-China trade negotiations.



The
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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 22, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

TEXTILEASE CORP. CHAIRMAN STEMPLER
TO SPEAK ON INTERGENERATIONAL WORK RELATIONSHIPS
AT GW'S CENTER FOR FAMILY ENTERPRISE BREAKFAST ROUNDTABLE

WHAT: GW Center for Family Enterprise
Breakfast Roundtable
Gerald Stempler, Ph.D., to speak on
"Intergenerational Work Relationships"

WHERE: The George Washington University
Marvin Center
Room 402
800 21st Street, NW
(Two blocks from the Foggy Bottom Metro)

WHEN: Thursday, March 30th
8:00 a.m. to 10:30 a.m.

BACKGROUND:

In this breakfast roundtable, Gerald Stempler will introduce some thought-provoking issues related to intergenerational work relationships in family firms. The roundtable discussion will be interactive and flexible to focus on the issues and concerns that the participants will want to address.

Gerald Stempler is chairman of the board of his own company, Textilease Corporation. He is responsible for the development and professionalization of his company, which now has approximately 1,000 employees located at plants throughout the southeastern U.S.

In addition to being actively involved in many other organizations as a management consultant, he was the founder and president of the Executive Management Institute at the Institute of Industrial Launderers. He has also served as executive-in-residence at the International Management Institute in Geneva, Switzerland, where he helped develop the European Center for Family Business Education.

-- more --

Gerald Stempler received his B.S. in accounting, his M.B.A. in industrial relations and his D.B.A. in organizational behavior and development with a specialization on succession in family enterprise.

The Center for Family Enterprise at The George Washington University School of Business and Public Management is designed to ensure the survival and growth of family firms through education and research focused on the development of all stakeholders in these firms. The Center will engage in groundbreaking research on issues affecting family-owned businesses and will offer presentations, roundtables, workshops, executive development programs, exchange experiences, networking opportunities and a host of other services in order to foster a rich learning experience for family-owned firms. The Center is presently sponsored by the Stempler Foundation, Employee Benefits of America, the American National Insurance Corporation and McGuire Woods Battle & Boothe.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 23, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Judy Annis
(202) 994-6178

GUEST ARTISTS PAULA JOSA-JONES AND KATIE DUCK JOIN DIRECTOR MAIDA WITHERS FOR GW'S SPRING DANCE CONCERT APRIL 27-29

EVENT: The George Washington University Department of Theatre and Dance presents the "SPRING DANCE CONCERT," directed by GW dance professor MAIDA R. WITHERS, founder and artistic director of the Maida Withers Dance Construction Company.

The concert will feature the choreography of two guest artists. PAULA JOSA-JONES, acclaimed creative and performing artist from Massachusetts, presents "PERFECT 10" a new work she created for 10 student dancers during her residency at GW; and KATIE DUCK, American-born dancer who returns to the U.S. for the first time in 20 years. Duck brings "LAW," a 30 minute piece to be performed by GW dancers, in which text, visual imagery and sound investigate the relationship between law, its validation and debate.

WHEN: Thursday - Saturday, April 27-29 at 8 p.m.

WHERE: The George Washington University Marvin Center Theatre
800 21st Street, NW, Washington, D.C.
(Two blocks from Foggy Bottom metro, orange and blue lines.)

COST: \$8 General
\$5 Students/Senior citizens
For ticket information, call (202) 994-6178.

Background:

PAULA JOSA-JONES, began her performance work in the theatre 25 years ago. She has developed a unique form of visually charted dance theatre built on the sensuous experience of the body as landscape and source for movement, image and voice. As artistic director of Paula Josa-Jones/Performance Works, she received

- MORE -

two consecutive two-year Choreography Fellowships (1992-96) from the National Endowment for the Arts, as well as an Artist's Grant from the Massachusetts Cultural Council.

Josa-Jones' choreographic and teaching work in Mexico has been supported by a U.S./Mexico Cultural Exchange Fellowship and the U.S./Mexico Fund of Culture. She is the recipient of the New England Regional Initiative and an Artists Foundation Fellowship for her work in videodance.

Josa-Jones has received commissions from Jacob's Pillow, Dance Umbrella, the Flynn Theatre, Lincoln Center Out-of-Doors and NuArts at Northeastern University. She is a master teacher whose classes focus on improvisation, creative process and the integration of voice and movement. Her writings on movement and dance have been published in "Contact Quarterly."

American-born dancer KATIE DUCK is recognized in Europe for her unusual choreography and experimentation in dance improvisation. Since 1977, she has been an educator, researcher and performer in England, Italy and the Netherlands. She is on the faculty at the School for New Dance Development in Amsterdam and produces her own performances and composition projects throughout Europe.

CATHERINE L. CACHO, a GW senior dance major and first-time choreographer presents "TAKE WE UP," a dedication to her late grandparents, Walter Burgess and Leonie Gomez-Magdaleno. This tribute to tradition, which incorporates a live vocalist and video, expresses the struggle for peace, endurance, strength and unity among African-American women.

M.F.A. candidate HEIDI GEIER presents "STAINED GLASS," her most recent collaboration with composer JAMES REAY and 10 dancers. By delving into what darkens and what illuminates, "STAINED GLASS" radiates an aura of ethereal beauty which transcends the image of sorrow.

GW professor of theatre and dance MAIDA WITHERS is the artistic director and founder of Maida Withers' Dance Construction Company, a professional company established in 1974 in Washington, D.C., to create original works for stage, sites and video. As a GW professor, she directs the M.F.A. Dance Program and teaches principally in the areas of choreography, theory and performance. She has created a significant body of work, dances of breadth and vision, for both stage and video, involving a process of experimentation, innovation and collaboration.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 24, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

GW HOSTS DEANS OF SWEDISH SCHOOLS OF BUSINESS AND TECHNOLOGY

April 3rd Washington event part of study tour co-hosted with Wharton, NYU, Columbia, MIT and Harvard

WHAT: Delegation of Swedish deans of schools of business and technology to visit GW for one-day seminar on technology and management education. Study tour co-hosted with Wharton, NYU, Columbia, MIT and Harvard business schools.

WHERE: The George Washington University
Northern Virginia Campus
20101 Academic Way
Ashburn, VA
(Just off Leesburg Pike)

The George Washington University
School of Business and Public Management (SBPM)
Hall of Government
710 21st Street, NW
Washington, D.C.

WHEN: Monday, April 3, 1995

BREAKDOWN OF PRESENTATIONS:

Virginia Campus:

9:05 a.m. Welcoming remarks by Robert F. Dyer, associate dean for graduate business programs.

9:15 Charles Hickman, American Assembly of Collegiate Schools of Business (AACSB), St. Louis, MO.
"Technology in U.S. Management Education Programs."

10:30 SBPM Professor John Coyne and faculty colleagues.
"Technology in the Classroom -- GW's Approach."

-- more --

11:45 a.m. SBPM Professor Richard Donnelly, director of the Executive MBA Program (EMBA), and Judith Anderson, associate director of the EMBA. "Executive MBA Programs -- Trends in the U.S. and GW's Approach."

12:15 Luncheon. Representatives from GW programs in management of science and technology, information systems technology and applied environmental technology. Welcome by Irwin Price, executive dean, GW Virginia Campus. Greetings from Anders Sahlen, minister for economic and financial affairs, Embassy of Sweden.

Main Campus:

2:05 p.m. F. David Fowler, dean of the School of Business and Public Management, "Overview of SBPM: Programs, Research Centers, New Developments." Session in the Crain Activity Center, basement level, Hall of Government, 710 21st Street, NW, Room B-04.

2:15 p.m. SBPM Professor William Lynch, director, Educational Technology Master's Program. "Distance Learning Technology: an Array of Options." Held in the Crain Activity Center, basement level, Hall of Government, 710 21st Street, NW.

2:45 SBPM Professor Jeff Lenn will discuss a course co-offered by GW and the University of Michigan on business and public policy. The course uses two-way interactive compressed video between Washington, D.C. and Ann Arbor, MI.

3:30 Coffee break and Internet demonstration.

4:00 Alternative Program Offerings:
SBPM Professor Peter Vaill, director, Doctoral Program, will discuss doctoral education at SBPM.

or

Charles Hickman, American Assembly of Collegiate Schools of Business (AACSB), "Emerging Curricula Innovations in Contemporary U.S. Management Education." Dean's Conference Room, Hall of Government, Suite 206.

5:30 Reception at the Embassy of Sweden.



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175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
March 24, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Anne Mills
(202) 994-6550

** MEDIA ADVISORY **

GW STUDENTS SHOW THEIR TRUE COLORS AT "CHALK-IN" ON APRIL 25

EVENT: Self-expression takes center stage at The George Washington University when students, faculty and staff give the campus a colorful boost during the University's 15th annual "Chalk-In."

At "Chalk-In," a popular spring tradition sponsored by the University Counseling Center, participants use colored chalk to decorate designated sidewalks on campus. Not only does it enhance the environs, the "Chalk-In" serves as a stress-buster and constructive, therapeutic outlet for pent-up frustrations.

And, as in the past, the "Chalk-In" continues the tradition of stress reduction through self-expression with improvisational dance, T'ai Chi and live music.

For further information, contact Anne Mills, coordinator of Creative Arts Therapy Services, University Counseling Center, (202) 994-6550.

WHEN: Tuesday, April 19, 1994
Noon - 2:30 p.m.
(Rain date: Thursday, April ??)

WHERE: The George Washington University
Academic Center Walkway
22nd and H Streets
Washington, D.C.

* * * * *

Media interested in covering GW's Chalk-In should contact Shawn Tate, Office of University Relations, at (202) 994-6467.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 27, 1995

Media Contact: Bob Ludwig
(202) 994-1423
Public Contact: Ocieola Newby
(202) 994-6455

WALT WHITMAN EXHIBITION AT GW'S GELMAN LIBRARY APRIL 17 - MAY 12

"City Invincible: Walt Whitman in Washington, 1863-1873"

EVENT: "City Invincible: Walt Whitman in Washington, 1863-1873." The exhibition will be hosted by the library's Special Collections Department and the opening reception will be sponsored by the Friends of the University Libraries of The George Washington University.

DATES: April 17 through May 12, 1995
(Opening reception will be April 26, 5:30 - 7:00 p.m.)

PLACE: Gelman Library (Room 207)
The George Washington University
2130 H Street, NW
Washington, D.C.
(Foggy Bottom Metro, Blue and Orange lines)

COST: Free

Background:

The exhibition will highlight the themes of Whitman as comforter, comrade and clerk. Items on exhibit will include photographs, letters and editions of his work related to the period in which he lived in Washington, D.C.

There will be a slide presentation by Martin Murray, founder of the Washington Friends of Walt Whitman, at the opening reception on April 26. Murray received his bachelor's degree from Rutgers University and his master of arts degree in economics from George Washington University. A Washington resident since 1980, Murray is a noted author and lecturer on Whitman's years in Washington.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 27, 1995

CONTACT: Karen Sibert
202/994-9023

U.S. NEWS AND WORLD REPORT SURVEY RANKS GW'S GRADUATE SCHOOL OF EDUCATION 45TH IN THE NATION

WASHINGTON -- *U.S. News and World Report* recently released the results of its first-ever survey of the nation's education schools as part of its annual guide, *America's Best Graduate Schools*. The Graduate School of Education and Human Development (GSEHD) at The George Washington University ranked 45th among a field of 223 graduate education programs that grant Ph.D. or Ed.D. degrees.

"It has long been the mission of this University to provide the best possible instruction for tomorrow's educators," commented GW President Stephen Joel Trachtenberg. "This acknowledgement by one of the country's foremost national magazines comes after major restructuring within our school of education to respond to the challenges of the 21st century."

The survey used five categories to determine the rankings: faculty resources, research activity, student selectivity and measurement of reputation by deans and faculty and a national cross-section of school superintendents in school districts with more than 5,000 students. With an overall score of 70.1, GW fared particularly well with school superintendents, who ranked it 36th.

"It is indeed an honor to have GSEHD selected as one of the nation's top schools of education," said Dr. Mary Futrell, interim dean of GW's Graduate School of Education and Human Development. "This recognition is a direct result of the exemplary programs that GSEHD faculty members have implemented to prepare students to provide quality education, human services and leadership in our changing society."

The "America's Best Graduate Schools" issue of *U.S. News and World Report* is now available on newsstands dated March 20. Education school rankings and an accompanying article will appear in late March or early April. The 1995 book version of the survey will be available March 27.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 28, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Department of Music
(202) 994-6245

GW'S UNIVERSITY SYMPHONY ORCHESTRA JOINED BY KING JAMES & THE SERFS OF SWING FOR FREE "SPRING CONCERT" APRIL 30

EVENT: The George Washington University Department of Music's UNIVERSITY SYMPHONY ORCHESTRA directed by William Wright is joined by KING JAMES & THE SERFS OF SWING directed by James Levy present free "SPRING CONCERT."

The program will include selections from Rodgers' "The King and I" performed by the UNIVERSITY SYMPHONY ORCHESTRA and the early music of Count Basie and Duke Ellington, including "Don't Get Around Much Anymore" and "It Don't Mean a Thing" featuring vocalist Rana Scapulla and trombonist Glen Smith, by KING JAMES AND THE SERFS OF SWING.

WHEN: Sunday, April 30, 1995
7:30 p.m.

WHERE: The George Washington University
Dorothy Betts Marvin Theatre
800 21st Street, NW
Washington, DC

COST: Free and open to the public.



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175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
March 28, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467

PUBLIC CONTACT: Department of Music
(202) 994-6245

GW DEPARTMENT OF MUSIC PRESENTS "STUDENT HONORS RECITAL" APRIL 24

**Annual Recital Showcases Best Solo and Chamber Music
Performers of 1994-95**

EVENT: The George Washington University Department of Music
presents "STUDENT HONORS RECITAL."

This annual recital showcases the best solo and chamber music performers of 1994-95: Jennifer Braude, Beatrice Bugnosen and Chancellor Wyman, piano; Daniel Reed, recorder; Chalermrit Siraseranant, viola; Bethann Burns, soprano; and Danielle Simonsen, alto.

Performances by the GW PIANO QUARTET include Chancellor Wyman, piano, Elizabeth Wohlsen, violin, Sheera Horvath, viola, and Ron Johnson, cello; by the GW PIANO TRIO include Darin Stringer, piano, Sasha Kennison, violin, and Jack McGuire, cello; and by the CHERRY BLOSSOM QUARTET include Sasha Kennison, violin, Elizabeth Wohlsen, violin, Sheera Horvath, viola, and Ron Johnson, cello.

WHEN: Monday, April 24, 1995
7:30 p.m.

WHERE: The George Washington University Lisner Auditorium
730 21st Street, NW
Washington, DC

COST: Free and open to the public.



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FOR IMMEDIATE RELEASE
March 28, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Department of Music
(202) 994-6245

GW UNIVERSITY SINGERS PRESENT "SONGS OF FREEDOM" APRIL 22

GW Department of Music Presents
Program for Chorus and Brass Quintet with Special Guest
Performances by GW Troubadours and Chamber Players with Proceeds
to Benefit Miriam's Kitchen

EVENT: The George Washington University Department of Music
University Singers present "SONGS OF FREEDOM."

The program will include Judith Shatin's "We Hold These Truths" for chorus and brass quintet and "South African Songs of Freedom." The evening will also include special guest performances by the GW Troubadours and the GW Chamber Players as well as the presentation of the Harmon Choral Prize.

Proceeds will benefit Miriam's Kitchen.

WHEN: Saturday, April 22, 1995
7:30 p.m.

WHERE: Western Presbyterian Church
2401 Virginia Ave., NW
Washington, DC

COST: All seats \$5



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FOR IMMEDIATE RELEASE
March 28, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Department of Music
(202) 994-6245

GW SYMPHONIC BAND PRESENTS "MUSIC FROM THE BIG SCREEN" APRIL 22

**GW Department of Music Presents University Symphonic Band
Directed by Ben P. Fritz
with Excerpts from Favorite Film Scores**

EVENT: The George Washington University Department of Music
University Symphonic Band presents "MUSIC FROM THE BIG
SCREEN," directed by Ben P. Fritz.

The University Symphonic Band will present a program
which includes excerpts from the film scores of
"Jurassic Park," "Dances with Wolves," "Star Wars,"
"Robin Hood" and a medley, "Themes from Great Italian
Movies."

WHEN: Saturday, April 22, 1995
2:00 p.m.

WHERE: The George Washington University
Marvin Center Ballroom, 3rd floor
800 21st Street, NW
Washington, DC

COST: Free and open to the popcorn-bearing public.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 29, 1995

CONTACT: Shawn Tate
(202) 994-6467

GW STUDY EXAMINES SHIFT FROM URBAN RETAIL CENTERS TO SUBURBAN BRANCH DEVELOPMENT IN POST-WORLD WAR II ERA

New report from GW's Center for Washington Area Studies Considers
"The Mixed Blessings of Success: The Hecht Company and Department
Store Branch Development After World War II"

Washington, D.C. -- The profound changes in retail development in the U.S. following the second world war and the remodelling and expansion that impacted city centers is the subject of the recent report "The Mixed Blessings of Success: The Hecht Company and Department Store Branch Development After World War II," from The George Washington University's Center for Washington Area Studies.

The Hecht Company launched one of the nation's first and most ambitious efforts at commercial expansion into the suburbs. The study, which includes nearly 20 photos and maps illustrating the department store's image and impact, pays special attention to the calculations that led the Washington, D.C.-based store to open a branch in nearby Silver Spring, MD. The story has relevance to citizens, policy-makers and businesses who are interested in understanding how market forces and business initiatives continue to reshape metropolitan areas.

Although by 1950 "Downtown remained by far the largest retail center ... retailers were making far greater investments in outlying areas which just a few years previously were inconceivable as surrogates for downtown," said the report's author Richard Longstreth.

- MORE -

Longstreth, professor of architectural history and director of the Graduate Program in Historic Preservation at The George Washington University, proposes that a variety of factors were responsible for the shift from the metropolitan's dominance in trade to outlying areas: the migration of the big stores' principal, middle-class market to suburban residential developments; the reliance on cars for everyday use rather than centralized public transportation systems; and the expense and short supply of land for expansion of urban retail operations. Not only were outlying areas more easily accessible to motorists and land less expensive than in the core, but the labor pool was cheaper and more dependable.

Longstreth outlines how Hecht's gained prominence and avoided the demise that befell competitors that either failed to decentralize or do so early and extensively enough. "After the war, the consumer market experienced a new surge," reports Longstreth. "... Among downtown department stores, few were more ambitious in branch expansion during the immediate postwar years than the Washington-based Hecht Company."

Longstreth is second vice president of the Society of Architectural Historians and on the board of the Historical Society of Washington, D.C. He has written extensively on the history of the built environment in the U.S., and he is currently completing a manuscript on retail decentralization in Los Angeles during the first half of the 20th century.

A copy of "**THE MIXED BLESSINGS OF SUCCESS: THE HECHT COMPANY AND DEPARTMENT STORE BRANCH DEVELOPMENT AFTER WORLD WAR II,**" is available for \$7.00 from the Center for Washington Area Studies at (202) 676-4247.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 30, 1995

MEDIA CONTACT: Karen Sibert
202/994-9023
PUBLIC CONTACT: John Rosser
202/994-1449

-- MEDIA ADVISORY --

GW'S GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT TO HOLD LEGISLATIVE BREAKFAST ON CAPITOL HILL APRIL 6

Forum will explore the impact of the new Congress on
education and the economy

WHAT: GW's Graduate School of Education and Human Development presents its annual Legislative Breakfast on Capitol Hill, co-sponsored with the GSEHD Alumni Association and the GW Chapter of Phi Delta Kappa Fraternity. Featured speaker is Dr. June L. Harris, education coordinator for the Democratic staff of the Committee on Economic and Educational Opportunities in the U.S. House of Representatives. She will discuss "Impact of the New Congress on Education and the Economy."

WHEN: Thursday, April 6, 1995
8:00 a.m. - 10:00 a.m.

WHERE: U.S. House of Representatives
Rayburn House Office Building
Room B-338
(Capitol South Metro - Blue and orange lines)

COST: \$19.00 (pre-registration); \$22.00 (at the door)
Contact Dr. John Rosser by April 5 for reservations
202/994-1449; fax: 202/994-7207; e-mail:
jrosser@gwis2.circ.gwu.edu.

Background:

June L. Harris, Ph.D., has had a varied academic and experiential background. She has worked at the local, state and national levels of education. Harris taught junior high school in Baltimore, Maryland, and served on the faculty at the University of Maryland in College Park. She moved to the U.S. Congress in 1979 and is currently Rep. William Clay's (D-Mo.) education legislative specialist.

- more -

During the past few years in her work with the Elementary, Secondary and Vocational Education Subcommittee, and in her present work on the full Committee on Economic and Educational Opportunities, she has conducted oversight on federal education programs across the country, including programs such as Chapter 1, Chapter 2, Math and Science, Gifted and Talented, Drug Education, Bilingual Education, Adult Education, Literacy, Education Assessment, the National School Lunch and Child Nutrition Acts and Vocational Education.

Harris earned her Bachelor of Science degree from North Carolina Central University. She holds a Master's degree from Atlanta University and a Ph.D. from the University of Maryland.

**MEDIA INTERESTED IN COVERING THE EVENT SHOULD CONTACT
KAREN SIBERT IN THE GW OFFFICE OF PUBLIC AFFAIRS,
202/994-9023.**



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 30, 1995

MEDIA CONTACT: Karen Sibert
202/994-9023

PUBLIC CONTACT: IERES
202/994-6340

-- MEDIA ADVISORY --

FORMER SECRETARY OF DEFENSE HAROLD BROWN TO DELIVER KEYNOTE ADDRESS AT GW SEMINAR APRIL 6

EVENT: The George Hoffman Annual Memorial Seminar sponsored by The Institute for European, Russian and Eurasian Studies at GW's Elliott School of International Affairs. **Former Secretary of Defense Harold Brown will deliver the keynote address on "NATO, Western Europe and Atlantic Security in the Post Cold War Era."**

The Hoffman Seminar continues Friday, April 7 at 2:00 p.m. with a panel discussion.

TIME: Thursday, April 6
6:00 p.m.

PLACE: The Watergate Hotel
Monticello Room
2650 Virginia Avenue, N.W.
Washington, D.C.

Reservations are requested at 202/994-6340.

Background:

The George W. Hoffman Memorial Seminar is named for the former University Research Professor in GW's Institute for European, Russian and Eurasian Studies (previously the Institute for Sino-Soviet Studies). He was a valuable member of the Institute who had also been a professor emeritus of the University of Texas at Austin and the first secretary of the East European Program at the Woodrow Wilson International Center for Scholars. After Hoffman died in 1990 at The George Washington University Hospital, his heirs donated his library collection and papers to the Gelman Library at GW, as well as funds to archive the collection. Since 1992, this support has also made possible the annual memorial seminar on Central and Eastern European issues.